

VERONICA BERTI BOCELLI
CEO, ALMUD MUSIC EDITIONS
VICE-CHAIR, ANDREA BOCELLI FOUNDATION

Veronica Berti is the CEO of the *Andrea Bocelli Management Office* and Vice-Chair of the *Andrea Bocelli Foundation*.

Manager of Maestro Andrea Bocelli since 2006, Veronica Berti has systematically ensured his presence at a series of events worldwide (for example, the "Concerto: One Night in Central Park" attended by 80,000 people, or the event in Belo Horizonte, Brazil, in front of an audience of 200,000 people) strongly contributing to the further growth of his fame and celebrity and increasing record sales to over 50 million.

Born in Ancona, Italy in 1981, after obtaining her high school diploma from a scientific institute – and studying piano at the same time – she embarked on a university course in the Faculty of Literature and Philosophy, graduating with honors in the "Management of Music and Entertainment".

With her long-standing volunteering and charitable activities, she was instrumental in the creation of the Andrea Bocelli Foundation (ABF), the organization established by Andrea Bocelli and his family with the mission: "*Empowering people and communities*".

In the first decade of the Foundation's work, Veronica Berti has played a crucial role in the strategic design and implementation of numerous projects in Italy, the United States, Syria, Iraq and Haiti.

Putting her experience as a manager at the service of solidarity, Veronica Berti has

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